

LEADU | Turn visitors into customers with LEADU

netkey's LEADU enables exhibitors to easily capture, store and retrieve the personal data of visitors.

Using our system, visitors can share their personal data by simply scanning their badges at your booth or satellite symposium. Data collected is then automatically stored online in your personal LEADU-database. Effortlessly retrieve your visitor database, whenever you need it, by exporting it as an Excel or CSV file.

Three Easy Steps for Better Visitor Data

1. Register online at **eanm18.leadu.at** and purchase your packages
2. Get your rental device on-site in Düsseldorf
3. Scan visitor's badge on-site, see their contact information, complete missing information and take notes

LEADU also gives you the flexibility to enrich your visitor data in a number of ways:

- ◆ Integrate a customised questionnaire to get the additional data you need;
- ◆ Take notes and recordings as needed; and
- ◆ Schedule follow-up activities with ease.

Hosting a Satellite Symposium?

LEADU offers support in tracking the participants of your symposium. Devices in rapidfire mode are included in our packages.

LEADU AT A GLANCE

INSTANTLY ACCESS VISITOR INFORMATION

All information collected is available to you at any time.

STANDARDISED API

Our professionally programmed interface guarantees seamless integration and trouble-free operation.

SECURE INFRASTRUCTURE

LEADU adheres to the highest security standards. Your data is always secure with us.

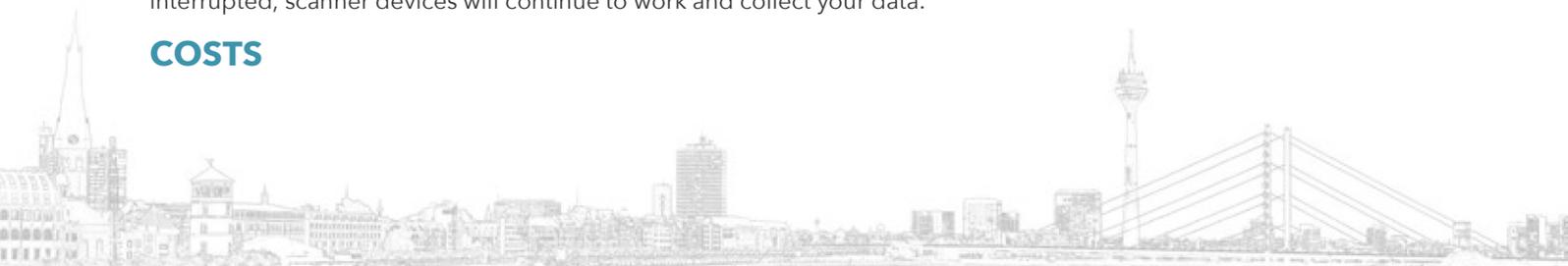
REAL-TIME CLOUD SYNC

Data collected will be synced in real-time with your personal LEADU-database. If your network is down, don't worry. Your data will simply be synced with your LEADU-database when you are back online.

ONLINE/OFFLINE CAPABILITY

The LEADU-App does not require a continuous internet connection to operate. Even if your internet connectivity is interrupted, scanner devices will continue to work and collect your data.

COSTS



THE FOLLOWING STANDARD PRICES ARE AVAILABLE FOR EXHIBITORS:

BOOTH SYSTEMS: 440€ Net¹

- COST PER DEVICE
- COST PER CONGRESS
- UNLIMITED LEAD SCANS
- ONLINE DATA ACCESS

SATELLITE SYMPOSIUM: 440€ Net¹

(number of devices depends on room entrances)

- COST PER RENTAL UNIT
- COST PER SYMPOSIUM
- RAPIDFIRE MODE
- LIMITED PERIOD OF 3H
- ONLINE DATA ACCESS

WEBSERVICE ALONE: 750€ Net¹

(for organisations using their own scanning devices)

- STANDARDIZED API
- 1€ PER LEAD
- UNLIMITED LEAD SCANS
- ONLINE DATA ACCESS

TERMS AND CONDITIONS

DATA: The following data will at least be provided per lead: first and last name, email, institute, city, country and optional academic title, salutation, department, address, postal code. While LEADU makes every attempt to promptly provide you with accurate data, LEADU relies on the data provided by third parties. After you have received the data, participants must be given the opportunity to withdraw the given approval of data usage. Furthermore companies/exhibitors must delete data upon request of the respective person.

SCANNING: Scanning is only allowed at your booth unless otherwise agreed by the event organiser.

INVOICING/PAYMENT: Invoices are downloadable immediately after online payment has been made. Only credit cards are accepted.

VAT: Quotations excl. 20% Austrian VAT.

RESERVATION AND PAYMENT: Reservations and payments can only be made via the LEADU online portal.

CANCELLATION: Orders cancelled prior to 18 September 2018 will incur a 100€ cancellation fee. Orders cancelled on or after 18 September 2018 will not be refunded.

LOST OR DAMAGED DEVICES: LEADU will charge 450€ per main unit and 50€ per charging cable/plug.

NEED MORE INFORMATION?

CONTACT US!

eanm18@leadu.at

LEADU - A NETKEY SPIN-OFF

leadu.at | netkey information technology gmbh | Amalienstr. 68/2 | A-1130 Vienna | Austria

UID ATU56720418 | FN 231042v

¹100€ additional fee for registrations booked after 18 September 2018.

